



City of Delaware Parks and Recreation Department
Sponsorship Information

As a member of the business community in Delaware, you have a unique opportunity to help the Delaware area youth. Not only does your assistance help the kids, but your business will gain valuable advertising within the community to over 1000 participants and their families.

We are asking that your business or organization assist our efforts in the form of sponsoring a team. We will continue to promote your business with a banner if you choose. Guidelines for the banners are listed on the reverse side. Please complete the form below and return it as soon as possible. All sponsorships will be processed once received. To secure sponsorship on uniforms, please submit at least 6 weeks before requested season.

Thank you for your support of the Delaware area youth.
Our program would not be as successful without the generous support of our business community.

\$150.00 Youth Scholarship Contribution:

By contributing to the Scholarship fund, your financial support will assist City of Delaware youth with an opportunity to participate who need assistance with registration fees.

- *Your business Name/Logo with website link will be displayed on the Parks and Recreation sponsor page of our website.
*If you are a returning sponsor, with a banner and you would like it displayed for the season.

\$250.00 Sponsorship Contribution:

- * Your business Name/Logo with website link will be displayed on the Parks and Recreation sponsor page of our website.
* Your business name on the back of uniform or t-shirt (One team and season)
*Each additional team \$225.00

\$325.00 Sponsorship Contribution:

- * Your business Name/Logo with website link will be displayed on the league sponsor page of our website.
* 3 x 5 Color, poly-vinal banner with grommets displayed at one of our locations of choice (Mingo Ballfields/Gym, Smith Ballfields or Jack Florance Pool).
*Each additional team/banner \$225.00

\$450.00 Sponsorship Contribution:

- * Your business Name/Logo with website link will be displayed on the Parks and Recreation sponsor page of our website.
* Your business name on the back of uniform or t-shirt (One team and season)
* 3 x 5 Color, poly-vinal banner with grommets displayed at one of our locations of choice (Mingo Ballfields/Gym, Smith Ballfields or Jack Florance Pool).
*Each additional team/banner \$225.00

City of Delaware Sponsorship Form

Name of business or organization: _____

Contact person name: _____ Phone: _____

Mailing address: _____ City/Zip: _____

Name of organization as you would like it to appear on uniform: _____

*Banner-Please enclose or send digital logo and text to go on banner (Parks@delawareohio.net)

*Maximum THREE SHORT lines or a logo, company name, and one line of text.

Please check those that apply:

- ___ \$150.00 Friend of youth scholarship (Location of banner: _____, returning sponsors only)
___ \$250.00 Sponsorship (Sport: _____) (Basketball, Softball, Baseball, Flag Football, Swimming) Season: _____
___ \$325.00 Sponsorship (Location of banner: _____)
___ \$450.00 Sponsorship (Location of banner: _____) (Basketball, Softball, Baseball, Flag Football, Swimming) Season: _____
___ \$225.00 Each additional team sponsorship

Note:

Is there a coach or player that you wish to sponsor? Sport, name of coach or player: _____

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Sponsorship Policy and Guidelines

Guidelines for Sponsorship/Banner Content

- *Sponsorship/Banners shall not be used to convey political messages, or campaign messages, or religious messages.
- * Sponsorship/Banners shall not contain any offensive, hateful and/or negative messages or graphics. The City at its sole discretion may refuse to display any banner containing any language or graphics which it believes violated this provision.
- * Sponsorship/Banners shall not promote the sale of firearms, ammunition, or weapons.
- * Sponsorship/Banners shall not promote the sale of fireworks.
- * Sponsorship/Banners shall not promote the sale or use of alcohol and/or tobacco.
- * Sponsorship/Banners shall not promote adult entertainment. The City at its sole discretion may refuse to display any banner which it believes violates this provision.
- *Sponsorship/banners does not signify an endorsement of any entity.
- *Sponsorships/banners may not portray discrimination based on physical attribute/ condition, religion, nationality, or political belief.
- *Denial of a contract may be based upon the likelihood of damage to facilities or disruption of the public health, safety, and welfare.

Sponsorship Requirements and Expectations

- *The fee for banner sponsorship reflects the cost of acquisition, installation, removal, and storage.
- *Sponsored banners shall be installed from May-November of the annual season for which sponsorship is paid.
- *The City of Delaware is not liable for any damage or loss to the sponsored banner due to vandalism, theft, and/or extreme weather. The City of Delaware will coordinate the replication and installation of missing or damaged signs should the sponsor choose to pay a \$50.00/sign replacement fee.
- *The City of Delaware reserves the right to remove a banner due to extreme weather conditions or sub-par sign condition as determined at its sole discretion.
- *All banners will be returned to the sponsor organization at the end of the season.

I have read the Sponsorship Policy and guidelines and I agree with the terms.

Applicant Signature: _____

Date: _____

Print Name: _____